

ORDER



Orders	Order / Rev:	704115 - 4	
	Alt Order #:	6330853	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1537	
	Flight Dates:	10/02/12 - 11/05/12	Primary AE:
	Original Date / Rev:	08/02/12 / 09/21/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	Billing Type:
	Billing Contact:		Billing Calendar:
		3050 K St NW	Billing Cycle:
		Washington, DC 20007	Agency Commission:
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-4	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Totals		Rating
			Month	# Spots	
10/01/12	10/07/12	136	\$150,000.00	\$127,500.00	
10/08/12	10/14/12	25	\$21,875.00	\$18,593.75	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Aaron Ashe Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/02/12	10/08/12	430-5a News 430-5a News	CM	430-5a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$75.00		0.00			
E 4	WTSP	10/02/12	10/08/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4				\$100.00		0.00			
E 6	WTSP	10/02/12	10/08/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$150.00		0.00			
E 9	WTSP	10/02/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$175.00		0.00			
E 11	WTSP	10/02/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$200.00		0.00			
E 14	WTSP	10/02/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$200.00		0.00			

Order / Rev: 704115 - 4
Alt Order #: 6330853
Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 17	WTSP	10/02/12	10/08/12	M-F 9-930a	10 News, 9am 10 News, 9am	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$100.00		0.00				
E 19	WTSP	10/02/12	10/08/12	M-F 930-10a	Inside Edition	CM	930-10a	MTWTF--	:30	6	\$100.00	P-4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		6				\$100.00		0.00				
E 21	WTSP	10/02/12	10/08/12	M-F 10-11a	M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$75.00		0.00				
E 23	WTSP	10/02/12	10/08/12	Price Is Right	Price Is Right	CM	11a-12p	MTWTF--	:30	6	\$450.00	P-4	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		6				\$450.00		0.00				
E 26	WTSP	10/02/12	10/08/12	M-F 12-1230p	10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$450.00		0.00				
E 29	WTSP	10/02/12	10/08/12	Y&R	Young and the Restless	CM	1230-130p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$550.00		0.00				
E 31	WTSP	10/02/12	10/08/12	B&B	Bold and Beautiful	CM	130-2p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$550.00		0.00				
E 33	WTSP	10/02/12	10/08/12	M-F 2-3p	The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$300.00		0.00				
E 36	WTSP	10/02/12	10/08/12	M-F 3-4p	Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$275.00		0.00				
E 38	WTSP	10/02/12	10/08/12	M-F 4-5p	Dr. Phil	CM	4-5p	MTWTF--	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		8				\$400.00		0.00				
E 41	WTSP	10/02/12	10/08/12	M-F 5-530p	5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$275.00		0.00				
E 44	WTSP	10/02/12	10/08/12	M-F 530-6p	10 News at 530p	CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$275.00		0.00				
E 46	WTSP	10/02/12	10/08/12	M-F 6-630p	6-630p 10 News	CM	6-630p	MTWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		4				\$500.00		0.00				
E 50	WTSP	10/02/12	10/08/12	7-730p	Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$1,300.00		0.00				
E 52	WTSP	10/02/12	10/08/12	730-8p	Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--		5				\$1,500.00		0.00				

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount					
N99	WTSP	10/03/12	10/03/12	Prime Political Program	CM	Prime	--W---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00					
Prime Political Program																				
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating												
Week: 10/01/12		10/07/12	--W---		1		\$4,500.00	0.00												
N100	WTSP	10/05/12	10/05/12	Fri Prime C	CM	Fri 10-11p	-----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00					
Blue Bloods																				
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating												
Week: 10/01/12		10/07/12	-----F--		1		\$3,000.00	0.00												
													Totals							
													161 \$171,875.00							